

Elite Connect Lounge™ Enterprise Lead Capture for Trade Shows, Conferences, and Corporate Events

TECHNICAL SPECS

- B2B events
- EU-based
- Offline-first
- 48h standard SLA

Technical Datasheet Midday Film Productions

Overview

Elite Connect Lounge™ is an on-site lead capture system for B2B events, combining executive portraits as a visitor incentive with structured check-in, documented consent, and CRM-ready lead export.

The system is designed to capture qualified, traceable contacts that can be used directly in marketing and sales workflows.

System Logic



[INPUT]

Executive Portrait



[PROCESS]

Check-in + Audit Log



[OUTPUT]

CRM-ready Lead Export

Operational Workflow

1. Setup
Define data structure and consent logic
2. On-Site Capture
Portrait station with structured check-in
3. Data Processing
Audit logs and preparation of the lead export
4. Delivery
Asset delivery and lead export within the defined SLA

Deliverables

- Executive portraits
- Structured CRM-ready lead export (CSV / XLS)
- Consent logs (audit trail)
- Optional: reporting

Delivery & SLA

- Standard: 48 hours
- Optional: 24h / same-day
- Secure delivery via download link

Compliance & Data Protection

- Documented consent
- Audit logs with timestamp
- Double opt-in compatible
- GDPR-compliant

Technical Parameters

- CSV / XLS export
- CRM-compatible structure
- Offline-first architecture
- EU-based data processing

Capacity & Scaling

- 1 lane
- 2 lanes
- 3 lanes (maximum parallel throughput)

Scalable based on event size and visitor volume

Project Requests

Request SOW & Availability

<https://www.middayfilm.com/en/elite-connect-lounge>